



Meet your health match

Contact: Lisa Suchy or Mark Prondzinski
Lisa: 763-567-8127, lisa@wellclicks.com
Mark: 763-229-6244, mark@wellclicks.com

For Immediate Release

Online health, wellness matchmaker [wellclicks.com](http://www.wellclicks.com) launches July 15

Waconia, MN (July 15, 2009) – The first-ever online health and wellness matchmaker, [wellclicks.com](http://www.wellclicks.com), will launch on July 15. The Web site will guide consumers in the southwest metro in making a personalized connection with a new doctor or other health provider in chiropractic, dental, eye care, counseling/mental health, personal fitness and complementary alternative medicine.

“If you have ever had the task of searching for a new doctor, you know how time-consuming and frustrating it can be to find someone you will feel comfortable with,” says Lisa Suchy, co-founder of wellclicks. “wellclicks saves consumers precious time. The consumer directs the experience by telling wellclicks what would make an ideal match,” she says.

wellclicks users have the opportunity to view providers that meet their criteria, quickly compare and make a decision based on detailed information such as: geographic location, the individual provider’s philosophy of care, hours of operation, credentials, scheduling availability and even personality. “Essentially, wellclicks takes the guesswork out of meeting with a new provider,” says Suchy. Consumers can view photos, learn about a provider’s background, and understand what to expect during their first appointment—and can schedule an appointment immediately.

“For providers, wellclicks provides a unique way to market their individual practice on the web,” says Mark Prondzinski, co-founder of wellclicks. Providers have the opportunity to attract new consumers and ultimately generate new business. With online appointment scheduling available through wellclicks, providers have access to the ease and convenience of scheduling consumers immediately online. After scheduling an appointment, wellclicks helps prepare the consumer for the upcoming appointment by distributing the necessary forms and reminders prior to the visit – another time saver for both the customer and the provider.

wellclicks is utilizing the power of social networking sites to reach consumers. You can watch us grow on [Facebook](#), [LinkedIn](#) and [Twitter](#). The company is currently serving consumers and providers in the southwest metro and will expand into the Twin Cities in 2010.

To meet your health care match, visit wellclicks at <http://www.wellclicks.com>.

History of wellclicks

In June 2007, Ridgeview Medical Center in Waconia, Minn., created a for-profit center for innovation to focus on the creation of consumer driven health care concepts. The aim was to create a business that would empower consumers in their healthcare experience.

Out of this center for innovation, co-founders Lisa Suchy and Mark Prondzinski created the wellclicks concept from a clearly defined market gap: the growing demand for health and wellness services along with a need for personalized connections to help consumers find the right provider. wellclicks uses the web to help navigate the local options and make searching simple. The wellclicks founding team has been developing and beta testing the concept since January 2008.

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